

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| | | |
|----------------------------------------------|--------------------------------------------|--------------------------------------------------------|
| <u>Contract / Revision</u> 495076 / | | <u>Alt Order #</u> 06334623 |
| <u>Product</u> OBAMA SKED A ADD | | |
| <u>Contract Dates</u> 09/25/12 - 10/01/12 | | <u>Estimate #</u> 1844 |
| <u>Advertiser</u> Obama For America | | <u>Original Date / Revision</u> 09/24/12 / 09/24/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KVVU | <u>Account Executive</u> Teresa Difuria | <u>Sales Office</u> TELEREP-PHIL |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> 95 | <u>Product Code</u> 101 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-----------------------------|-------------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | KVVU | 09/25/12 | 10/01/12 | Cops/Dog The Bounty Hunter | 1-2pm | | :30 | | | NM | 2 | \$390.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | | 2 | \$195.00 | | | |
| N 2 | KVVU | 09/25/12 | 10/01/12 | The Simpsons | M-F 11:35p-12:05a | | :30 | | | NM | 4 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | | 4 | \$350.00 | | | |
| N 3 | KVVU | 09/25/12 | 10/01/12 | Better | M-F 11a-12p | | :30 | | | NM | 2 | \$390.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | | 2 | \$195.00 | | | |
| N 4 | KVVU | 09/25/12 | 10/01/12 | Friends | M-F 12:05-1:05a | | :30 | | | NM | 2 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | | 2 | \$225.00 | | | |
| N 5 | KVVU | 09/25/12 | 10/01/12 | Divorce Court/Divorce Court | M-F 12-1p | | :30 | | | NM | 2 | \$390.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | | 2 | \$195.00 | | | |
| N 6 | KVVU | 09/25/12 | 10/01/12 | The Dr.Oz Show | 4-5p | | :30 | | | NM | 3 | \$1,050.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | | 3 | \$350.00 | | | |
| N 7 | KVVU | 09/25/12 | 10/01/12 | Fox 5 News at 5 | 5-530p | | :30 | | | NM | 2 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | | 2 | \$550.00 | | | |
| N 8 | KVVU | 09/25/12 | 10/01/12 | FOX 5 News 5-6am M-F | 5a-6a | | :30 | | | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | | 2 | \$450.00 | | | |
| N 9 | KVVU | 09/25/12 | 10/01/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | | :30 | | | NM | 2 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | | 2 | \$625.00 | | | |
| N 10 | KVVU | 09/25/12 | 10/01/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | | :30 | | | NM | 2 | \$1,450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | | 2 | \$725.00 | | | |
| N 11 | KVVU | 09/25/12 | 10/01/12 | MORE Access | 630-7pm | | :30 | | | NM | 1 | \$525.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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(702)435-5555

| | | |
|---------------------------------------|-----------------------------|-------------------------------------------------|
| Contract / Revision 495076 / | | Alt Order # 06334623 |
| Contract Dates 09/25/12 - 10/01/12 | Product OBAMA SKED A ADD | Estimate # 1844 |
| Advertiser Obama For America | | Original Date / Revision 09/24/12 / 09/24/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--------------------|------|-------------------|-----------------|-------------------------|--------------------|-----------------------|-----------------|-------------------|--------------------|-------------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | | 1 | \$525.00 | | | |
| N 12 | KVVU | 09/25/12 | 10/01/12 | Extra | M-F 7-730p | | :30 | | | NM | 1 | \$625.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | | 1 | \$625.00 | | | |
| N 13 | KVVU | 09/25/12 | 10/01/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | :30 | | | NM | 2 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | | 2 | \$700.00 | | | |
| N 14 | KVVU | 09/25/12 | 10/01/12 | More M-F 9-10a | M-F 9a-10a | | :30 | | | NM | 2 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | | 2 | \$275.00 | | | |
| N 15 | KVVU | 10/01/12 | 10/01/12 | Bones | Mon 8p-9p | | :30 | | | NM | 1 | \$4,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | 1----- | | | | 1 | \$4,500.00 | | | |
| N 16 | KVVU | 09/29/12 | 09/29/12 | Clone Wars | Sa 2-3p | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----1- | | | | 1 | \$85.00 | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | |
| | | 1 | KVVU | 09/24/12-09/30/12 | Clone Wars | Sa 2-3p | -----Sa-- | :30 | \$85.00 | NM | | |
| See MG 17.2 | | | | | | | | | | | | |
| N 17 | KVVU | 09/29/12 | 09/29/12 | The Closer | Sa 3-4p | | :30 | | | NM | 1 | \$170.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----1- | | | | 1 | \$85.00 | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | |
| | | 1 | KVVU | 09/24/12-09/30/12 | The Closer | Sa 3-4p | -----Sa-- | :30 | \$85.00 | NM | | |
| See MG 17.2 | | | | | | | | | | | | |
| | | 2 | KVVU | 09/30/12-09/30/12 | Extra Weekend | Su 6-7p | -----Su | :30 | \$170.00 | NM | | |
| Ⓜ MG for 16.1,17.1 | | | | | | | | | | | | |
| N 18 | KVVU | 09/30/12 | 09/30/12 | Fox 5 News Su 10p-1045p | Su 10p-1045p | | :30 | | | NM | 1 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----1 | | | | 1 | \$1,250.00 | | | |
| N 19 | KVVU | 09/30/12 | 09/30/12 | Sports Plus Su 1045p | 1045p-11p | | :30 | | | NM | 1 | \$785.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----1 | | | | 1 | \$785.00 | | | |
| N 20 | KVVU | 09/30/12 | 09/30/12 | NFL Early Game | NFL Early Game | | :30 | | | NM | 1 | \$7,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----1 | | | | 1 | \$7,500.00 | | | |
| N 21 | KVVU | 09/30/12 | 09/30/12 | NFL Pre-Game Show | NFL Sa-Su 8a-6p | | :30 | | | NM | 1 | \$1,925.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----1 | | | | 1 | \$1,925.00 | | | |
| N 22 | KVVU | 09/27/12 | 09/27/12 | The X Factor | The X Factor | | :30 | | | NM | 1 | \$5,150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---1--- | | | | 1 | \$5,150.00 | | | |
| N 23 | KVVU | 09/27/12 | 09/27/12 | Glee | Thu 9p-10p | | :30 | | | NM | 1 | \$6,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---1--- | | | | 1 | \$6,500.00 | | | |
| N 24 | KVVU | 09/25/12 | 09/25/12 | Tue 8-10p | Tu 8-10p | | :30 | | | NM | 1 | \$3,550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -1----- | | | | 1 | \$3,550.00 | | | |
| Totals | | | | | | | | | | | 38 | \$43,200.00 |

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| | | |
|----------------------------|------------------|---------------------------------|
| <u>Contract / Revision</u> | | <u>Alt Order #</u> |
| 495076 / | | 06334623 |
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 09/25/12 - 10/01/12 | OBAMA SKED A ADD | 1844 |
| <u>Advertiser</u> | | <u>Original Date / Revision</u> |
| Obama For America | | 09/24/12 / 09/24/12 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 08/27/12 - 09/30/12 | 29 | \$35,460.00 | \$30,141.00 |
| 10/01/12 - 10/01/12 | 9 | \$7,740.00 | \$6,579.00 |
| Totals | 38 | \$43,200.00 | \$36,720.00 |

Signature: _____ **Date:** _____

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FAX# 610-225-1191
HARRIS REPORT FROM REP SEP24/12 14.33
CHANGES *** KVVU-TV ***

| | | |
|------------|--------------------|------------|
| REP. # | OFF. # 762 | SALESMAN # |
| BUYER NAME | MAURA GILROY | |
| SALES PRSN | PH- TERESA DIFURIA | |

SALES PRSN PH- TERESA DI FURIA

| | CLASS: NATL. | LOCAL | REGIONAL |
|--|--------------|-------|----------|
|--|--------------|-------|----------|

1. <https://doi.org/10.1016/j.jmb.2019.04.001>

| | | | | | |
|----------|-----------|----------------------|------|----------|-------|
| CITY TAX | STATE TAX | CO-OP BILLING NEEDED | DATE | SEP24/12 | 14.33 |
|----------|-----------|----------------------|------|----------|-------|

STIA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

OBAMA FOR AMERICA SKED A ADD

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| : LINE# | : | : | : | : | : | : | DATE | DATE | : | : | : | :SPTS: |

AGENCY ADVERTISER CODE = 95
AGENCY PRODUCT CODE = 101
AGENCY EST# = 1844

| | | | | | | | | | |
|---------------------|----|-----------|----|----------|------|------|---|--------|---|
| 1 | ES | 100P-200P | 30 | \$195.00 | 9/25 | 10/1 | 0 | TU-F,M | 0 |
| PROGRAM : COLD CASE | | | | | | | | | |
| CON COM1: COLD CASE | | | | | | | | | |

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| : LINE# | : | : | : | : | : | : | DATE | DATE | : | : | : | : SPTS: |

| | | | | | | | | | | | | |
|-----------------------------------------------------------------------------------------------------------------------------------------------|---|--|-----------|----|--|----------|------|------|---|--|--------|---|
| 25 | A | | 100P-200P | 30 | | \$195.00 | 9/25 | 10/1 | 2 | | TU-F,M | 2 |
| PROGRAM : COPS/DOG THE BOUNTY HUNTER ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR SEP25 ON LINE-1 FOR 2 SPOTS/WK | | | | | | | | | | | | |

| | | | | | | | | | | | | |
|-----------------------------------------------|---|--|-----------|----|--|---------|------|------|---|--|-----|---|
| 16 | S | | 200P-300P | 30 | | \$85.00 | 9/29 | 9/29 | 0 | | SAT | 0 |
| PROGRAM : THE CLOSER CON COM1 : THE CLOSER | | | | | | | | | | | | |

| | | | | | | | | | | | | |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|--|-----------|----|--|----------|------|------|---|--|-----|---|
| 26 | A | | 600P-700P | 30 | | \$170.00 | 9/30 | 9/30 | 1 | | SUN | 1 |
| PROGRAM : EXTRA WEEKEND ORD COM1 : SPOTS N/A DUE TO SPORTS. MG 'EXTRA WEEKEND'. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR SEP29 ON LINE-17 FOR 1 SPOT/WK | | | | | | | | | | | | |

| | | | | | | | | | | | | |
|----|---|--|-----------|----|--|---------|------|------|---|--|-----|---|
| 17 | S | | 300P-400P | 30 | | \$85.00 | 9/29 | 9/29 | 0 | | SAT | 0 |
|----|---|--|-----------|----|--|---------|------|------|---|--|-----|---|

PROGRAM : WITHOUT A TRACE
 CON COM1 : WITHOUT A TRACE
 STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#1 MISSED: TU-F,M/100P-200P SEP25 (2/WK) 30S \$195.00 (SEP24/12)
 OFFER: TU-F,M/100P-200P SEP25 (2/WK) 30S \$195.00 PLS ADVISE.
 CMT: PRG CHG. PRE-BOOKED PLS APPROVE.

| | | | | | | | | | | | | |
|----|------|--------|---------------------------------------------------------------------------|-----|--|----------|-------|--|-----|--|-------------|--|
| M2 | OK'D | BUY#16 | MISSED: SAT/200P-300P | 30S | | \$85.00 | SEP29 | | 30S | | (SEP24/12) | |
| | | BUY#17 | SAT/300P-400P | 30S | | \$85.00 | SEP29 | | 30S | | | |
| | | | OFFER: SUN/600P-700P | 30S | | \$170.00 | SEP30 | | 30S | | PLS ADVISE. | |
| | | | CMT: SPOTS N/A DUE TO SPORTS. MG 'EXTRA WEEKEND'. PRE-BOOKED PLS APPROVE. | | | | | | | | | |

SEP/12 38700.00 OCT/12 \$4,500.00 CONTRACT TOTAL 43200.00
 TOTAL SPOTS 38

MARKET TOTALS \$196,363 KVVU 22% KSNV 23% KLAS 22% KTNV 28% KVMY 3% KVCW 1% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6334623
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
ORDER WORKSHEET HARRIS REPORT FROM REP SEP24/12 12.38
*** KVVU-TV ***

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP. # OFF. # 762 SALESMAN #
AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
WASHINGTON, DC 20007

ORDER # 495076 CONTRACT # 6334623 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA SKED A ADD EST#1844 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP24/12 12.38

REP: TO ROSE
FR NIKKI
NEW OBAMA SKED A ADD
TOTAL \$43200
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA SKED A ADD

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-----------------------------|-----|----|-------------|------|-----|----------|------------|----------|---------|-----------|--------|-----------|
| 1 | | | 100P-200P | 30 | | \$195.00 | 9/25 | 10/1 | 2 | | TU-F,M | 2 |
| AGENCY ADVERTISER CODE = 95 | | | | | | | | | | | | |
| AGENCY PRODUCT CODE = 101 | | | | | | | | | | | | |
| AGENCY EST# = 1844 | | | | | | | | | | | | |
| PROGRAM : COLD CASE | | | | | | | | | | | | |
| CON COM1 : COLD CASE | | | | | | | | | | | | |

COPY / Doc

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-----------------------------------------------------------------------------|------|-----|----------|------------|----------|---------|-----------|--------|-----------|
| 2 | | | 1135P-1205A PROGRAM : THE SIMPSONS CON COM1: THE SIMPSONS | 30 | | \$350.00 | 9/25 | 10/1 | 4 | | TU-F,M | 4 |
| 3 | | | 1100A-1200N PROGRAM : BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS | 30 | | \$195.00 | 9/25 | 10/1 | 2 | | TU-F,M | 2 |
| 4 | | | 1205A-105A PROGRAM : FRIENDS CON COM1: FRIENDS | 30 | | \$225.00 | 9/25 | 10/1 | 2 | | TU-F,M | 2 |
| 5 | | | 1200N-100P PROGRAM : DIVORCE COURT CON COM1: DIVORCE COURT | 30 | | \$195.00 | 9/25 | 10/1 | 2 | | TU-F,M | 2 |
| 6 | | | 400P-500P PROGRAM : DR OZ CON COM1: DR OZ | 30 | | \$350.00 | 9/25 | 10/1 | 3 | | TU-F,M | 3 |
| 7 | | | 500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM | 30 | | \$550.00 | 9/25 | 10/1 | 2 | | TU-F,M | 2 |
| 8 | | | 500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A | 30 | | \$450.00 | 9/25 | 10/1 | 2 | | TU-F,M | 2 |
| 9 | | | 530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM | 30 | | \$625.00 | 9/25 | 10/1 | 2 | | TU-F,M | 2 |
| 10 | | | 600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A | 30 | | \$725.00 | 9/25 | 10/1 | 2 | | TU-F,M | 2 |

REP HEADLINE# 6334623
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP

SEP24/12 12.38
 *** KVVU-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------------------------------------------------------------------------------|------|-----|------------|------------|----------|----------|-----------|--------|-----------|
| 11 | | | 600P-700P PROGRAM : MORE ACCESS CON COM1: MORE ACCESS | 30 | | \$525.00 | 9/25 | 10/1 | 1 | | TU-F,M | 1 |
| 12 | | | 700P-730P PROGRAM : EXTRA CON COM1: EXTRA | 30 | | \$625.00 | 9/25 | 10/1 | 1 | | TU-F,M | 1 |
| 13 | | | 700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS | 30 | | \$700.00 | 9/25 | 10/1 | 2 | | TU-F,M | 2 |
| 14 | | | 900A-1000A PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS | 30 | | \$275.00 | 9/25 | 10/1 | 2 | | TU-F,M | 2 |
| 15 | | | 800P-900P PROGRAM : BONES CON COM1: BONES | 30 | | \$4,500.00 | 10/1 | 10/1 | 1 | | MON | 1 |
| 16 | | | 200P-300P PROGRAM : THE CLOSER CON COM1: THE CLOSER | 30 | | \$85.00 | 9/29 | 9/29 | 1 | | SAT | 1 |
| 17 | | | 300P-400P PROGRAM : WITHOUT A TRACE CON COM1: WITHOUT A TRACE | 30 | | \$85.00 | 9/29 | 9/29 | 1 | | SAT | 1 |
| 18 | | | 1000P-1045P PROGRAM : FOX 5 NEWS AT 10PM SUN CON COM1: FOX 5 NEWS AT 10PM SUN | 30 | | \$1,250.00 | 9/30 | 9/30 | 1 | | SUN | 1 |
| 19 | | | 1045P-1100P PROGRAM : FOX 5 SPORTS EXTRA CON COM1: FOX 5 SPORTS EXTRA | 30 | | \$785.00 | 9/30 | 9/30 | 1 | | SUN | 1 |

REP HEADLINE# 6334623
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 ORDER WORKSHEET HARRIS REPORT FROM REP
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| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-----------------------------------|-----|----|-------------|--------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 20 | | | 1000A-100P | 30 | | \$7,500.00 | 9/30 | 9/30 | 1 | | SUN | 1 |
| PROGRAM : FOX NFL (GAME 1) | | | | | | | | | | | | |
| CON COM1: FOX NFL (GAME 1) | | | | | | | | | | | | |
| 21 | | | 900A-1000A | 30 | | \$1,925.00 | 9/30 | 9/30 | 1 | | SUN | 1 |
| PROGRAM : FOX NFL SUNDAY | | | | | | | | | | | | |
| CON COM1: FOX NFL SUNDAY | | | | | | | | | | | | |
| 22 | | | 800P-900P | 30 | | \$5,150.00 | 9/27 | 9/27 | 1 | | THU | 1 |
| PROGRAM : THE X-FACTOR | | | | | | | | | | | | |
| CON COM1: THE X-FACTOR | | | | | | | | | | | | |
| 23 | | | 900P-1000P | 30 | | \$6,500.00 | 9/27 | 9/27 | 1 | | THU | 1 |
| PROGRAM : GLEE | | | | | | | | | | | | |
| CON COM1: GLEE | | | | | | | | | | | | |
| 24 | | | 800P-900P | 30 | | \$3,550.00 | 9/25 | 9/25 | 1 | | TUE | 1 |
| PROGRAM : RAISING HOPE/BEN & KATE | | | | | | | | | | | | |
| CON COM1: RAISING HOPE/BEN & KATE | | | | | | | | | | | | |
| SEP/12 | | | 38700.00 | OCT/12 | | \$4,500.00 | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | | | 43200.00 |
| TOTAL SPOTS | | | | | | | | | | | | 39 |

MARKET TOTALS \$196,363 KVVU 22% KSNV 23% KLAS 22% KTNV 28% KVMY 3% KVCW 1% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*